

## ORDER

Orders Order / Rev: 100292  
Alt Order #: 06809751  
Product Desc: NRSC 2012  
Estimate:  
Flight Dates: 10/02/12 - 10/09/12  
Original Date / Rev: 04/13/12 / 04/17/12  
Order Type: GENERAL



KSNV

Primary AE: Amy McCreary  
Sales Office: BLPHI  
Sales Region: National

Agency Name: Strategic Media Services, Inc.  
Buying Contact:  
Billing Contact:  
3299 K St. NW  
Washington, DC 20007

Billing Type: Cash  
Billing Calendar: Broadcast  
Billing Cycle: EOM/EOC  
Agency Commission: 15%

Advertiser Name: National Republican Senatorial Committee  
Demographic: A35+  
Product Codes: PLI2,PLI1  
Priority: SELECT PRIORITY CODE  
Revenue Codes: POLITICAL/AGY, PISSED, GEN

New Business Thru:  
Order Separation: 00:15:00  
Advertiser External ID:  
Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/09/12	115	\$84,650.00	\$71,952.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	115	\$84,650.00	\$71,952.50	0.00
Totals	115	\$84,650.00	\$71,952.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$84,650.00
Market	100%	\$273,064.52

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$84,650.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$46,420.97
KTUD	1%	\$2,730.65
KVVU	17%	\$46,420.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$8,191.94

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/03/12	10/05/12	M-F 6-7a WakeUp w/WagM	6-7a	--WTF--		:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
M-F 6-7a WakeUp w/Wagners															
NEWS															
Start Date		End Date		Weekdays	Spots/Week		Rate	Rating							
Week: 10/01/12		10/07/12		--WTF--	3		\$700.00	0.00							

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/03/12	10/05/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	--WTF--	:30	3	\$700.003	0.00	NM	3	\$2,100.00
<b>NEWS</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/01/12 10/07/12 --WTF-- 3 \$700.00 0.00														
E 2	KSNV	10/08/12	10/09/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	MT-----	:30	2	\$700.003	0.00	NM	2	\$1,400.00
<b>NEWS</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 MT----- 2 \$700.00 0.00														
E 3	KSNV	10/08/12	10/09/12	Today Show Today Show	CM	658a-9am	MT-----	:30	4	\$900.001	0.00	NM	4	\$3,600.00
<b>TODAY SHOW</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 MT----- 4 \$900.00 0.00														
E 4	KSNV	10/03/12	10/05/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	6	\$900.001	0.00	NM	6	\$5,400.00
<b>TODAY SHOW</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/01/12 10/07/12 --WTF-- 6 \$900.00 0.00														
E 5	KSNV	10/03/12	10/05/12	M-F Today Show II 3rd 10AM M-F Today Show II		9-10a	--WTF--	:30	3	\$425.001	0.00	NM	3	\$1,275.00
<b>TODAY SHOW</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/01/12 10/07/12 --WTF-- 3 \$425.00 0.00														
E 6	KSNV	10/08/12	10/09/12	M-F Today Show II 3rd 10AM M-F Today Show II		9-10a	MT-----	:30	2	\$425.001	0.00	NM	2	\$850.00
<b>TODAY SHOW</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 MT----- 2 \$425.00 0.00														
E 7	KSNV	10/08/12	10/09/12	M-F Today Show III 4th 10AM Today 4th Hour		10am-11am	MT-----	:30	2	\$325.001	0.00	NM	2	\$650.00
<b>TODAY SHOW</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 MT----- 2 \$325.00 0.00														
E 8	KSNV	10/03/12	10/05/12	M-F Today Show III 4th 10AM Today 4th Hour		10am-11am	--WTF--	:30	3	\$325.001	0.00	NM	3	\$975.00
<b>TODAY SHOW</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/01/12 10/07/12 --WTF-- 3 \$325.00 0.00														
E 9	KSNV	10/03/12	10/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	6	\$325.001	0.00	NM	6	\$1,950.00
<b>RACHEL</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/01/12 10/07/12 --WTF-- 6 \$325.00 0.00														
E 10	KSNV	10/08/12	10/09/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	4	\$325.001	0.00	NM	4	\$1,300.00
<b>RACHEL</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 MT----- 4 \$325.00 0.00														
E 11	KSNV	10/08/12	10/09/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	2	\$425.001	0.00	NM	2	\$850.00
<b>NEWS</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 MT----- 2 \$425.00 0.00														
E 12	KSNV	10/03/12	10/05/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	3	\$425.001	0.00	NM	3	\$1,275.00
<b>NEWS</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/01/12 10/07/12 --WTF-- 3 \$425.00 0.00														
E 13	KSNV	10/03/12	10/05/12		CM	1230-1p	--WTF--	:30	3	\$325.001	0.00	NM	3	\$975

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
				The Agenda 1230pm											
				AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		3			\$325.00	0.00					
E 14	KSNV	10/08/12	10/09/12	The Agenda 1230pm	CM	1230-1p		:30	2	\$325.001	0.00	NM		2	\$650.00
				The Agenda 1230pm											
				AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2			\$325.00	0.00					
E 15	KSNV	10/08/12	10/09/12	The Doctors	CM	2pm-3pm		:30	2	\$325.001	0.00	NM		2	\$650.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2			\$325.00	0.00					
E 16	KSNV	10/03/12	10/05/12	The Doctors	CM	2pm-3pm		:30	3	\$325.001	0.00	NM		3	\$975.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		3			\$325.00	0.00					
E 17	KSNV	10/03/12	10/05/12	Dr. Phil	CM	3-4p		:30	6	\$450.001	0.00	NM		6	\$2,700.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		6			\$450.00	0.00					
E 18	KSNV	10/08/12	10/09/12	Dr. Phil	CM	3-4p		:30	4	\$450.001	0.00	NM		4	\$1,800.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		4			\$450.00	0.00					
E 19	KSNV	10/08/12	10/09/12	News 3 at 4	CM	4-430p		:30	2	\$700.003	0.00	NM		2	\$1,400.00
				News 3 at 4											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2			\$700.00	0.00					
E 20	KSNV	10/03/12	10/05/12	News 3 at 4	CM	4-430p		:30	3	\$700.003	0.00	NM		3	\$2,100.00
				News 3 at 4											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		3			\$700.00	0.00					
E 21	KSNV	10/03/12	10/05/12	News 3 at 430pm	CM	430-5pm		:30	3	\$700.003	0.00	NM		3	\$2,100.00
				News 3 at 4:30PM											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		3			\$700.00	0.00					
E 22	KSNV	10/08/12	10/09/12	News 3 at 430pm	CM	430-5pm		:30	2	\$700.003	0.00	NM		2	\$1,400.00
				News 3 at 4:30PM											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2			\$700.00	0.00					
E 23	KSNV	10/08/12	10/09/12	M-F Early News	CM	5-630p		:30	2	\$1,100.003	0.00	NM		2	\$2,200.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2			\$1,100.00	0.00					
E 24	KSNV	10/03/12	10/05/12	M-F Early News	CM	5-630p		:30	3	\$1,100.003	0.00	NM		3	\$3,300.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		3			\$1,100.00	0.00					
E 25	KSNV	10/03/12	10/05/12		CM	657-730p		:30	3	\$1,200.003	0.00	NM		3	\$3,600.0

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		3	\$1,200.00			0.00					
E 26	KSNV	10/08/12	10/09/12	M-F Jeopardy	CM	657-730p		:30	2	\$1,200.003	0.00	NM		2	\$2,400.00
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2	\$1,200.00			0.00					
E 27	KSNV	10/08/12	10/09/12	M-F Wheel	CM	730-758pm		:30	2	\$1,200.003	0.00	NM		2	\$2,400.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2	\$1,200.00			0.00					
E 28	KSNV	10/03/12	10/05/12	M-F Wheel	CM	730-758pm		:30	3	\$1,200.003	0.00	NM		3	\$3,600.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		3	\$1,200.00			0.00					
E 29	KSNV	10/03/12	10/05/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	3	\$1,100.003	0.00	NM		3	\$3,300.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		3	\$1,100.00			0.00					
E 30	KSNV	10/08/12	10/09/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	2	\$1,100.003	0.00	NM		2	\$2,200.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2	\$1,100.00			0.00					
E 31	KSNV	10/08/12	10/09/12	The Tonight Show	CM	1135p-1237a		:30	2	\$450.003	0.00	NM		2	\$900.00
				Tonight Show											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2	\$450.00			0.00					
E 32	KSNV	10/03/12	10/05/12	The Tonight Show	CM	1135p-1237a		:30	3	\$450.003	0.00	NM		3	\$1,350.00
				Tonight Show											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		3	\$450.00			0.00					
E 33	KSNV	10/03/12	10/03/12	Wed PR 9-10p	CM	9-10pm		:30	1	\$2,200.003	0.00	NM		1	\$2,200.00
				Wednesday Prime 9-10pm											
				PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--W----		1	\$2,200.00			0.00					
E 34	KSNV	10/05/12	10/05/12	Fri PR 8-9p	CM	8-9pm		:30	1	\$1,900.003	0.00	NM		1	\$1,900.00
				Friday Prime 8-9pm											
				DLINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----F--		1	\$1,900.00			0.00					
E 35	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY	CM	6a-7a		:30	1	\$350.003	0.00	NM		1	\$350.00
				News 3 Sunrise SATURDAY											
				BEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----S-		1	\$350.00			0.00					
E 36	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am		:30	1	\$600.003	0.00	NM		1	\$600.00
				Saturday Today											
				SAT TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----S-		1	\$600.00			0.00					
E 37	KSNV	10/06/12	10/06/12	CM		9am-930am		:30	1	\$500.003	0.00	NM		1	\$500.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
News 3 Today - SATURDAY																										
News 3 Today - SAT																										
<b>NEWS</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S--</td><td>1</td><td>\$500.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S--	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S--	1	\$500.00	0.00																					
E 38	KSNV	10/06/12	10/06/12	Weekend Jeopardy/Wheel CM		657-8pm		:30	1	\$325.00	0.00	NM		1	\$325.00.											
WKND Jeop/Wheel																										
<b>WH/JEP</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S--	1	\$325.00	0.00																					
E 39	KSNV	10/06/12	10/06/12	Sat PR 10-11p CM		10-11pm		:30	1	\$1,000.00	0.00	NM		1	\$1,000.00											
Saturday Prime 10-11pm																										
<b>PRIME</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S--</td><td>1</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S--	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S--	1	\$1,000.00	0.00																					
E 40	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven CM		11pm-1135pm		:30	1	\$1,000.00	0.00	NM		1	\$1,000.00											
Sa-Su News 3 at Eleven																										
<b>NEWS</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S--	1	\$1,000.00	0.00																					
E 41	KSNV	10/06/12	10/06/12	Saturday Night Live CM		1130pm-1:02am		:30	1	\$1,400.00	0.00	NM		1	\$1,400.00											
Saturday Night Live																										
<b>SNL</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S--	1	\$1,400.00	0.00																					
E 42	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY CM		6a-7a		:30	1	\$350.00	0.00	NM		1	\$350.00											
News 3 Sunrise SUNDAY																										
<b>WAKE UP</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$350.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S	1	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$350.00	0.00																					
E 43	KSNV	10/07/12	10/07/12	Sunday Today CM		7a-8am		:30	1	\$500.00	0.00	NM		1	\$500.00											
Sunday Today																										
<b>SUN TODAY</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$500.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$500.00	0.00																					
E 44	KSNV	10/07/12	10/07/12	Meet the Press CM		8a-9am		:30	1	\$1,300.00	0.00	NM		1	\$1,300.00											
Meet the Press																										
<b>MTP</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$1,300.00	0.00																					
E 45	KSNV	10/07/12	10/07/12	News 3 Today Wknd CM		9a-930am		:30	1	\$500.00	0.00	NM		1	\$500.00											
News 3 Today																										
<b>NEWS</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$500.00	0.00																					
E 46	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM CM		9:30a-10a		:30	1	\$500.00	0.00	NM		1	\$500.00											
Chris Matthews SUN 9:30am																										
<b>CHRIS</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$500.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$500.00	0.00																					
E 47	KSNV	10/07/12	10/07/12	NFL Football CM		1P-9PM		:30	1	\$6,500.00	0.00	NM		1	\$6,500.00											
NFL Football																										
<b>NFL</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$6,500.00	0.00																					
E 48	KSNV	10/07/12	10/07/12	News 3 Live in Prime CM		7-10pm		:30	1	\$1,100.00	0.00	NM		1	\$1,100.00											
News 3 in Prime																										
<b>POST GAME NEWS</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$1,100.00	0.00																					
E 49	KSNV	10/07/12	10/07/12	CM		11pm-1135pm		:30	1	\$1,000.00	0.00	NM		1	\$1,000.00											

Order / Rev: 100292  
 Alt Order #: 06809751  
 Flight Dates: 10/02/12 - 10/09/12

Advertiser: National Republican Senatorial Committee  
 Product Desc: NRSC 2012  
 Estimate: \_\_\_\_\_

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa-Su News 3 at Eleven															
Sa-Su News 3 at Eleven															
NEWS															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/01/12    10/07/12    -----S    1    \$1,000.00    0.00															
E 50	KSNV	10/03/12	10/05/12	Face to Face w/ RalstonCM		630-657pm			--WTF--	:30	2	\$900.001	0.00	NM	
Face to Face w/ J.Ralston															
FACE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/01/12    10/07/12    --WTF--    2    \$900.00    0.00															
E 51	KSNV	10/03/12	10/04/12	Wake Up Early w/ WagnerSM		430a-5a			--WT---	:30	1	\$200.001	0.00	NM	
Wake Up Early Wagners															
EARLY TODAY															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/01/12    10/07/12    --WT---    1    \$200.00    0.00															
													Totals	115    \$84,650.00	